

McCreery's Invites You to View Its Toy Display. All that Delights the Heart of a Child Will Be Found.



Toy Towne
Is Open

5th Avenue

James McCreery & Co.

Where there is Justice, Co-operation, Economy and Energy, there is Service.

34th Street

Toy Towne
Is Open



Misses'
Fur-Trimmed
Wraps
75.00
regularly 125.00

These are, without question, the best values offered this season.

They are fashioned of choice materials, with large Crushy Collars of Mole or Nutria.

Many fashionable shades.

(Fourth Floor)

Extraordinary Sale of Costume Blouses

Georgette Crepe and Tricolette

We bought the entire output of a prominent manufacturer, and were, therefore, accorded unusual price concessions. In truth, we believe we bought them for about half the regular wholesale price, and 7.50 is but a trifle above the cost to us.

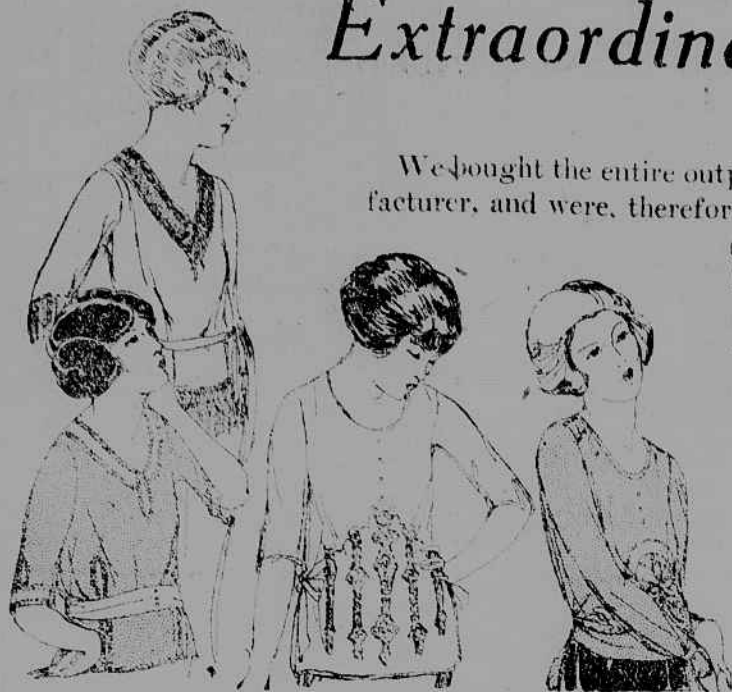
There are tie-on styles and over-Blouses of Georgette Crepe in Suit shades and fetching fashions in Tricolette. Hand embroidery, beading, Fringe, Braid and Chenille Worsted embroidery effectively adorn them.

(Fourth Floor)

Special.

7.50

Regularly up to 12.75



Women's
Costly Suits
Reduced

All of our high class Imported and Domestic Fur-Trimmed Costume Suits, taken from regular stock, radically reduced. Imported models are from Bernard, Beer, Jenny and Brandt.

Formerly 195.00...now **125.00**

Formerly 220.00 to 265.00

Formerly 265.00 to 375.00

Formerly 485.00 to 535.00

now **250.00**

now **350.00**

A Tailleur at **55.00**

An unusually smart model, obviously of the "better sort," has been priced at 55.00 as special offering.

(Fourth Floor)

"McCreery Silks"

Famous Over Half A Century for Style, Variety and Value

Special Values for Monday

Lustrous Dress Satins, in evening and day shades, also black or white. 36 inches wide.

regularly 3.50, yard, **2.50**

Superior Dress Taffetas, plain and changeable, also black or white; 36 inches wide.

regularly 3.50, yard, **1.95**

New Brocade Silks, suitable for handsome garment linings; 36 inches wide.

regularly 4.50, yard, **2.95**

Satin Crepe Meteor, bright lustrous finish, assortment of day and evening shades, also black or white; 40 inches wide, regularly 5.50, yard, **4.00**

5,000 yards of heavy quality White Crepe de Chine, 40 inches wide, regularly 4.50, yard, **3.00**

All silk Georgette Crepe in a wide range of the newest light and dark shades, also black or white; 40 inches wide, yard, **1.35** regularly 2.00

(Second Floor)

Unusual Values—Woolen Dress Fabrics

Peach Bloom and Duvetyn, beautiful soft all wool materials so much in demand for dresses, suits, wraps, etc. A splendid assortment of the newest fall colors, also black; 54 inches wide.

regularly 11.50, yard, **8.00**

All wool Jersey Cloth, dress weight, complete range of desirable colors for street or sport wear; 54 inches wide, yard, **2.65** regularly 4.00

Velours in all the latest fashionable fall and winter shades, soft all wool noncrushable material; 54 inches wide, yard, **4.65** regularly 6.50

Navy Blue all wool Tricotone of exceptional quality, correct weight for fall and winter, 54 inches wide, yard, **3.95** regularly 6.00

(Second Floor)

November Hosiery Sale

Men's, Women's and Children's Hosiery Specially Reduced

We are running this sale in the nick of time to enable every one to make a wide choice for their gift list at prices that speak for themselves.

Women's Thread Silk Hosiery, Full-Fashioned, Black or White. Lisle Tops and Soles.

1.35

regularly 1.95

Women's Thread Silk Hosiery, Fashioned Seamless. Black Only.

.95

regularly 1.85

Women's English Imported Cotton Hosiery. Black.

95c

regularly 1.25

Women's Thread Silk Hosiery, Full-Fashioned, Lisle Tops and Soles. Black or White. Fine Gauge.

1.95

regularly 2.50

Women's Glove Silk Hosiery. Black Only.

2.50

regularly 3.50

Women's Mercerized Lisle Hosiery. Fine Gauge, Black or White.

1.15

regularly 1.50

Women's Thread Silk Hosiery, Full-Fashioned, Hand Embroidered Clot. Black or White.

3.95

regularly 4.75

Women's Woolen Sport Hosiery, Brown, Green, Gray and Tan Heather Mixture.

2.50

regularly 3.50

Children's Woolen Sport Hose, with Fancy Tops.

2.50

regularly 2.95

Special Values for Men

Men's Silk Plaited Lisle Hose, Full-Fashioned; vertical stripes in Black and contrasting colors.

95c

regularly 1.50 and 2.00

Men's Thread Silk Hose, in accordion weave. Various color combinations.

2.10

regularly 3.20

Men's Cotton Hose. In Black and Cordovan; exceptional value.

35c

1/2 doz. **2.00**

regularly 50c

(Main Floor)

Women's Afternoon, Dinner and Evening Dresses 38.00

Many are actually below cost of making! All of them would readily sell from 48.00 to 65.00. There are models of exceeding charm fashioned of Silk Lace, Chiffon Velvet, Duvetyn, Tricolette, Georgette Crepe, Canton Crepe, Crepe Satin and Tricotone. Many are elaborately braided and beaded or richly embroidered. All sizes in the group, but not in every style.

No C. O. D.'s

No Exchanges

No Credits

IMPORTED MODELS AT 1/3 OFF—Models from Callot Soeurs, Maurice Mayer, Mme. Agnes, Bulloz, Madeline et Madeline, and Renee.

(Fourth Floor)

Exquisite Negligees—Amazing Reductions!

A Rare Opportunity for the Christmas Shopper. Monday and Tuesday Only.

As an incentive to our patrons to do their Christmas Shopping early we have reduced the prices on some exquisite Negligees.

Breakfast Coats of a rich, heavy quality Satin in two-tone effect. They follow a French design and are adorned with variegated flowers and tie sash. All the newest colorings. **14.50** formerly 19.75

Tax additional.



A two-piece model, as illustrated, with coat of Chiffon, Lace and Ribbon trimmed, and an under-dress of plaited Crepe de Chine with lace bodice. Pink, Turquoise, Orchid or Coral over Pink, Corn Flower Blue over Peach Georgette Crepes. **27.50** formerly 42.50

Tax additional.

Beautiful models of Crepe de Chine in several charming styles in all the wanted colors. **12.50** formerly 17.40 to 26.20

Tax additional.

Boudoir Cap, as illustrated. **5.00**

(Third Floor)



A Sale of Particular Importance

Crepe De Chine Undergarments

Just the Things for Christmas Gifts

Beautiful Silk Underthings never fail to bring a thrill of delight when presented as gifts. Women love to receive them—and to give them. Hence we planned to run this Sale just as the holiday shopping begins. The values offered are of an extraordinary nature.

Envelope Chemises—tailored and lace-trimmed with shoulder straps of ribbon. **1.95**

Envelope Chemises in Empire or regulation style bedecked with Calais Valenciennes Lace and Batiste medallions. **2.95**

Night Gowns—tailored or lace-trimmed models, with kimono or sleeveless effects. **4.95**

Night Gowns with trimmings of embroidered Net and Calais Valenciennes Lace. **5.95**

Bloomers of Crepe de Chine—tailored models. **2.95**

Butterfly Drawers of Crepe de Chine with fine Valenciennes trimmings. **2.95**

Matched Sets, consisting of Gown, Envelope or Bodice of fine Crepe de Chine with bow-knot design of Real Filet Insertion with matched edge—

Gown **5.55**

Envelope Chemise... **2.95**

Bodice **1.95**

(These may be purchased separately)

(Third Floor)



As Beautiful As Imports

Women's Coats and Wraps

Copies of Drecoll and Cheruit Models

Special **75.00**

At last—the unusual for modest expenditure! We have made it possible for the lover of individual, distinctive attire to procure a distinguished-looking Coat for 75.00. Many of those included were made to sell for as high as 125.00.

Most of them have been copied from recently imported models from Drecoll and Cheruit, the leading fashion authorities of Paris. There are models of finest Bolivia, Vel de Cygne, Fortuna, Imperial Velour and Cashmytine. Many are adorned with Mole, Australian Opossum, Seal or Nutria. Some have both collars and cuffs of Fur. Copper, Brown, Malay, Nanking, Zanzibar, Dryad, Partridge, Reindeer, Taupe, Navy Blue and Black.

IMPORTED WRAPS REDUCED—models from Callot Soeurs, Maurice Mayer, Mme. Agnes, Bulloz, and Renee—

formerly 495.00 to 975.00, **335.00 to 675.00**

(Fourth Floor)

There is a Wonderful Treat in Store for All Boys and Girls at McCreery's.

You Will Find It On the Fifth Floor.